



**automechanika**  
FRANKFURT

10. – 14. 9. 2024  
FRANKFURT/MAIN



# Automechanika Frankfurt 2024

## Detailing DIY Area

- Product presentation in the special Detailing Area – product presentation and demonstration by car detailing specialists from Autolackaffen
- Logo placement on the website and DIY Area
- 25 ticket vouchers (season tickets) for visitors
- Social media post on the topic
- Entry in the Automechanika Frankfurt digital event calendar
- Workshop slot at the stand (by arrangement)
- Interview and short product demonstration on the stand with Autolackaffen specialists for trade fair video (Autolackaffen channel)
- Goodie bag promotion for visitors (1 sample and 1 promotional flyer)

**Package price: € 3,000**

## Automechanika Frankfurt – 10 to 14 September 2024

The Detailing DIY Area is an action area in Hall 12.0 (Stand E81), which is organised in collaboration between Automechanika Frankfurt and Autolackaffen GmbH. It covers approx. 200 sqm, takes place on all five days of the fair and focuses on the hot topic of Detailing. Autolackaffen detailing specialists have a high profile on social media and will be demonstrating live how cars and automotive components can be reconditioned.

Automechanika Frankfurt offers an additional partner package for this area, which enables exhibitors to have their detailing products presented live in action by professional trainers.

We hereby register bindingly:

Company name

Customer number

Stand number

Signature and stamp

